

Synthetic Reagents for Organic Synthesis



Organic & medicinal chemists

- Drug discovery to flavors and fragrances, paints and coatings to cosmetics and petrochemicals.

What are they trying to do?

- Research and development at any level, from basic research to drug discovery and development work, including collaborations that fall outside the traditional scope of organic chemistry.



How to identify the opportunity

Customers will be using:

Small organics lab equipment

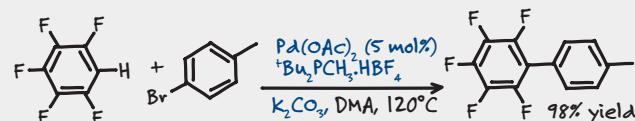


Buchi and other rotary evaporator equipment



What can you sell?

- For every \$10,000 spent on chemicals in an organic chemistry lab, approx \$2,100 is spent on synthetic reagents.
- Reagents are used frequently like solvents so there is a very **good opportunity for repeat business**. We have over 5000 available, where necessary in AcroSeal™ packaging.



Building
Blocks

Solvents
and Reagents

Product

Internal use only

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How Will You React to More Choice?

Supporting Collaterals

For customers involved in organic synthesis we have a wide variety of documents which will be of interest to them, including:

General

Palladium Catalysts Brochure
AcroSeal™ Packaging Application Brochure
Alfa Aesar Organosilanes

Oxidizing Reagents

Focus On Organics 7 – Oxidizing Reagents

Reducing Reagents

Focus On Organics 6 – Reductive Amination Reagents
Focus On Organics 14 – Aluminium Hydrides and Borohydrides

Aminating Reagents

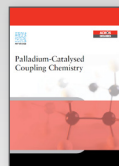
Focus On Organics 6 – Reductive Amination Reagents

Organometallic Reagents

Focus On Organics 4 – Grignard Reagents
Alfa Aesar Grignard Reagents in 2-Methyl THF
Alfa Aesar Organometallics

Halogenating Reagents

Focus On Organics 9 – Organofluorine Chemistry
Focus On Organics 10 – Organobromination Chemistry
Alfa Aesar Hypervalent Iodine Reagents



For brand new information on named reactions please visit

alfa.com/named-reactions-in-organic-synthesis

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